TRI
▶NGULAR

New Frankfurt Kitchen twometer_agenda

Willkommen | Welcome| Benvenuti | Hoş geldiniz

Friday, 6. November, 17.00 – 18.30
Final Preparation | Opening Event

„We'll all meet at the Museum Angewandte Kunst from 17.00 to make any final adjustments and carry out checks. Please make sure you're all there on time. If you want, you can also be there earlier"!

Friday, 6. November, 18.30 – OpenEnd
Opening Event

18:30 Doors Open

19:15 Welcome
Prof. Matthias Wagner K | Director of the Museum Angewandte Kunst

19:20 The Frankfurt Kitchen 1926
Prof. Dr. Klaus Klemp | rams foundation

19:30 The New Frankfurt Kitchen 2040
Markus Orthey | Design Director Braun

19:40 Welcoming Remarks
Prof. Francesco Zurlo | Dean, Politecnico di Milano -School of Design

19:50 New Food | Short Film
Prof. Venanzio Arquilla
Politecnico di Milano -School of Design

20:00 Welcoming Remarks
Prof. Dr. MSc. Harald Tepper | Dean of IDE, Delft University of Technology (TU Delft)

20:10 Welcoming Remarks
Prof. Dr. Hasan Mandal | President, İstanbul Technical University (İTÜ)

20:20 The Four Pillars of the Exhibition
Economy | Society | Humanity | Culture
Students from the three Universities

20:40 Exhibition Opening
Sven Wuttig | Senior Lead Product Designer Braun for the Triangular Team

„After the speeches, which will be around 20.45, we will accompany the guests to the exhibition area and be on hand to answer any questions – there are no plans for a guided tour".

The buffet will open at the same time. We have put together the dishes to reflect our nationalities. Enjoy yourselves – the Triangular team wishes you all the best and every success".

Satureday, 7. November, 18.00 – 20.30
Dinner @ Ebbelwoi Unser | Frankfurt

„We're meeting for dinner at "Ebbelwoi Unser", Abtsgäßchen 8, in Frankfurt for a typical Hessian evening. Very important for you to note: PAYMENT IS BY CASH ONLY – this is also a typical tradition in these establishments, so PLEASE BRING ENOUGH CHANGE. We'll cover the drinks"!

Located in Frankfurt's historic Alt-Sachsenhausen district, Ebbelwoi Unser is a quintessentially authentic Hessian tavern known for its lively, communal atmosphere and classic regional comfort food.

Guests sit shoulder-to-shoulder along long wooden benches, sharing tables and carafes of tart, locally produced apple wine (Ebbelwoi), traditionally served rom stoneware jugs (Bembel) into diamond-patterned glasses (Gerippte). The food menu highlights hearty Frankfurt specialties, including:

Frankfurter Grüne Soße: The city's famous cold seven-herb sauce, served with hard-boiled eggs and boiled potatoes.

Handkäs mit Musik: A tangy, marinated regional sour-milk cheese topped with diced raw onions, vinegar, and caraway seeds.

Savory Mains: Generous portions of freshly fried schnitzels (often paired with green sauce), pork knuckle, and sausages.

With its rustic brick-vaulted interior and bustling, cheerful energy, Ebbelwoi Unser offers one of the best glimpses into Frankfurt's traditional pub culture.

„After that, all the lads – and those who are young at heart – can dive into Frankfurt's nightlife. Sachsenhausen, where you are now, is the best place for it. But don't get lost – tomorrow is 'Meet the Makers', so you'll need to be raring to go again".

Sunday, 8. November, 12.00 – 14.00
„Meet The Makers" | Museum

We'll meet again at 11.30 at the Museum Angewandte Kunst. The museum and the press have publicised this event so that visitors interested in the topic can get in touch with you and so that you can present your concept to them. We think this is a good, additiona opportunity to strike up a conversation with 'uninvited visitors' as well.

Monday, 9. November, 9.30 – 13.00
BraunCollection | Kronberg

„We'll meet at 9.30 in Kronberg at the BraunCollection (Westerbachstraße 23C, 61476 Kronberg, 1st floor). Take the S4 S-Bahn towards Kronberg (Taunus) station. You can board the train at Frankfurt (Main) Haupt-bahnhof (underground, usually platform 104), at Hauptwache or at Konstablerwache, amongst other stops. The S-Bahn runs every 30 minutes. The journey takes about 20 minutes. Get off at Kronberg Süd. It's only a 2–3-minute walk to the collection."

BraunCollection

You Will get a guided tour through the he Braun Collection in Kronberg led by the Braun designers. The BraunCollection is our design museum dedicated to the historyand products of Braun. Established Iin August 2005, the museum is located next to the Kronberg Braun Campus. The exhibition documents Braun's evolution from a small 1921 workshop into a global trailblazer for modern industrial design, shaped by Dieter Rams and his design team.

While the main, stylized exhibition area puts a spotlight on about 300 to 1,000 design icons—including the famous SK 4 radio-phonograph („Snow White's Coffin"), sleek alarm clocks, and historic electric shavers—the true powerhouse of the institution is the integrated Braun Archive. This academic memory of the brand houses around 10,000 products, including nearly 3,000 unique prototypes, blueprints, and historical marketing materials spanning over nine decades of corporate history.

Braun Archive

„Leave around 13.00. Take the S4 S-Bahn from Kronberg Süd (direction Langen/Darmstadt) directly to Neu-Isenburg Bahnhof (approx. 40 min). At the station forecourt, transfer to bus X17, X19, or OF-51 and get off at the Stadtwerke stop (approx. 5 min). From there, walk about 400 meters (approx. 5 min) along Carl-

Monday, 9. November, 14.00 – 17.00
Braun Office | Neu-Isenburg

Neu-Isenburg Office Building

We'll meet at 14.00 pm at our office in Neu-Isenburg for a quick lunch in the 'Kenwood' room on the ground floor of the building. The address is Carl-Ulrich-Straße 4, 63263 Neu-Isenburg. Afterwards, at around 3.00 pm, the Braun Design Team will tell you a little about their work. We'll have plenty of time for your questions. Afterwards, we'll show you around our premises and also visit the design studio. The day will finish at around 5 pm.

Tuesday, 10. November, 9.00 – 12.00
Mathildenhöhe | Darmstadt

The Mathildenhöhe in Darmstadt is considered the birthplace of modern industrial design. Here, the artists' colony founded in 1899 systematically developed decorative Art Nouveau into a functional design language tailored to the demands of industrial mass production. The site's unique artists' houses (Künstler-häuser) served as visionary total works of art, where architecture, furniture, and interior details were designed as a unified whole. Instead of exclusive one-off pieces, pioneers like **Peter Behrens** used these homes to showcase production-ready everyday objects. By opening these fully furnished buildings to the public during the landmark 1901 World Exhibition („Ein Dokument Deutscher Kunst" / „A document of German Art"), the colony demonstrated the viability of aesthetic mass production to an international audience, laying the foundation for modern product design.

The tour of the Mathildenhöhe is led by **Dr. Philipp Gubrod,** Director of Institut Mathildenhöhe and Cultural Officer for the City of Darmstadt—alongside his team.

Outdoor UNESCO World Heritage Site (45 min): An exploration of the historic grounds centered on the core theme, **„Birthplace of ModernDesign."**

„A Step Ahead" Exhibition (45 min): A special showcase for World Design Capital 2026 featuring the inclusive „WeKitchen" project, setting the stage for a discussion on a modern „New Frankfurt Kitchen."

Museum Künstlerkolonie (30 min): A close-up look at selected masterpiece highlights by design pioneer Peter Behrens.

Tuesday, 10. November, 12.00 – 14.30
City Center Break | Darmstadt

Luisenplatz

After visiting the Mathildenhöhe, you can spend your lunch break in Darmstadt city centre. It's only about a 20-minute walk to the city centre. There, you'll find plenty of street food spots to enjoy a bite to eat and a drink. Of course, you can also do a bit of shopping.

Marketplace

Castle

„Please note that we will then meet again at 14.30 at the University, just behind the „Fünffingerturm (Five-Finger-Tower)".

Tuesday, 10. November, 14.30 – 17.00
University of Applied Science Darmstadt

The Evolution of Industrial Design at h_da

The roots of industrial design at Darmstadt University of Applied Sciences (h_da) date back to 1907: from the , Lehr-Ateliers' of the Mathildenhöhe artists' colony, the „Werkkunstschule" emerged in 1949, gradually shifting its focus from ornament to functional utility. In 1967, ‚Industrial Design' was established as an independent subject area, merging into the newly founded FH Darmstadt as a dedicated department in 1971.

In terms of content, the degree program unites two pivotal movements in design history: Bauhaus contributed the dictum, form follows function' and the concept of designing for serial mass production. From the Ulm School of Design (HfG Ulm), Darmstadt adopted the scientifically grounded ‚Ulm Model'— a structured design methodology centered on ergonomics, semiotics, and systems thinking rather than intuitive artistic instinct.

The Darmstadt identity is defined by the synthesis of design philosophy and technical expertise. Benefiting from synergies with the neighboring TU Darmstadt, engineering, mechanical engineering, and plastics technology were integrated directly into practical application early on. Today, h_da builds on this legacy, aligning industrial design with sustainable transformation, digitalization, and user-centered system design.

As well as a tour through the University, an exhibition organised as part of the World Design Capital programme, themed 'ExSamples', showcases products by former students of the h_da. The Braun designers Phong Vu, Sven Wuttig, Jara Freund and Patricia Huss studied at h_da.

„The bus back to the office leaves at 17.00 sharp in front of the university building. Please be there on time— estimated arrival in Neu-Isenburg is 5:45 PM."

happy end