



POLITECNICO
MILANO 1863

SCUOLA
DEL DESIGN

Design for a better world

A conversation with Don Norman

Distinguished Professor (emeritus),
Founder and first Director of the Design Lab
at the University of California, San Diego,
Member of the Board of Directors
of Don Norman Design Award

Moderator Francesco Zurlo,
Dean of the School of Design

25 March 2025

h. 15.30

Aula B2.1.8
Edificio B2
Campus Bovisa

Link to follow the conversation online

<https://politecnicomilano.webex.com/meet/francesco.zurlo>