



Ministero degli Affari Esteri  
e della Cooperazione Internazionale



MINISTERO  
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CULTURA



Consulate General of Italy  
Chicago



INSTITUTE OF DESIGN  
ILLINOIS TECH



POLITECNICO  
MILANO 1863 | SCUOLA  
DEL DESIGN

# FROM SEEDS DESIGN'S ROLE IN ADVANCING THE FOOD INDUSTRY TO FACTORIES

WEDNESDAY, FEBRUARY 12 AT 11:30AM CT (18:30 CET)  
*ONLINE STREAMING at [WWW.IICCHICAGO.ESTERI.IT](http://WWW.IICCHICAGO.ESTERI.IT)*

## Program

### **11.30am–12:00pm Introductions**

Italian Consulate General Mario Alberto Bartoli

Dean Anijo Mathew, Institute of Design at Illinois Tech

Dean Francesco Zurlo, School of Design at Politecnico di Milano

### **12:00pm–1:00pm Panel moderated by Prof Michele Melazzini, PoliMi School of Design**

Prof Weslynn Ashton, Institute of Design

Prof Anna Meroni, PoliMi School of Design

Jean-Pierre Comte, President, Giovanni Rana Meal Solutions

Laurent Cremona, Head, Ferrero NA Innovation Center

Margaret Mueller, Tilia Innovation Collaboratory



Italian  
Design  
Day  
2025