Opening Ceremony and Ice-breaking Activities

Weekend: Aug 24-25th,

Week 2: Aug 26-30th,

Week 3: Aug 19-23rd,

Week 4: Aug 27-31st,

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Financial Issue

- Provide hands-on guidance and link students to industry resources.
- Impart practical entrepreneurial experience to assist in project implementation.
- Guide students in transforming creative ideas into viable business models.
- Innovation Incubators and Entrepreneurship Mentors:
  - Academy of Arts & Design, Tsinghua University
  - Schools and Departments:
  - New Cities, and New Tourism
  - Future Cultural Tourism and Creativity, Future Art and Fashion
  - New Space, Future Spaces and Environments, Future Mobility and Living
  - Future Technologies, Smart Cities, and Sustainability
  - New Tourism
  - Future Thinking and Design Foresight
  - Technology Frontiers

Team Project Practice:

- Team work
- Cutting-edge AI theory lecture
- Future thinking and design foresight Lecture
- Lean startup & business plan Lecture
- Prototyping Workshop
- Team work
- Award ceremony
- Site visits
- Team work
- Design thinking
- Company Visit:
  - Visit renowned enterprises to understand industry trends
  - Share advancements and industry insights
  - Learn from industry leaders

Eligibility

- This program is open to international students at the undergraduate level and above.
- All participating teams are responsible for their own international travel, visa fees, and insurance, personal expenses, and costs for activities outside the summer school program.
- The host organization will provide the following support:
  - space equipment, smart hardware, and necessary consumables.
  - Support for working conditions, including the use of classrooms and maker and supplies.

Proposal Evaluation:

- Applicants need to package their initial proposal materials (including project overview, video introduction, and related images) and submit them via a Dropbox link to the website.
- Proposal submission deadline: July 10, 2024
- Contact Email: ljw23@mails.tsinghua.edu.cn

Selection Notification:

- After comprehensive evaluation by experts, 10-15 applicants will be selected.
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