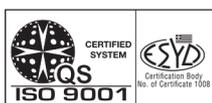




Botticino Classico® Coffee Table Challenge



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INTERNATIONAL DESIGN COMPETITION

BOTTICINO // What's Hot

Botticino Classico® Coffee Table Challenge

INTRODUCTION

With the sponsorship of the Consorzio Produttori Marmo Botticino Classico, Marmi e Graniti d'Italia Srl (hereinafter, "MGI"), one of the most important players in the Italian stone industry, promotes the first edition of the international Competition of ideas (hereinafter, the "Competition") for the identification of innovative concepts with the aim of designing a coffee table, in which the use of Botticino Classico® marble is relevant and which conveys the values and the identity of MGI which has focused its mission on the continuous pursuit of quality. The marble can be combined with other materials (metals, woods...). The Competition is aimed at architects and designers, professionals or students, also in interdisciplinary groups consisting of architects or associated firms, to encourage and support their design potential. The solutions presented (hereinafter, the "Proposal" or, in the plural, the "Proposals") must be original and unpublished, impactful for the creativity that should be an important feature, and aimed at promoting the use of production technologies and processing and finishing processes typical of slab or solid marble and, in addition to compliance with specific features, must take into account compliance with current legislation on safety, compliance with functional requirements and attention to environmental and sustainable design criteria.



MADE IN THE ITALIAN STYLE

ART. 1 / PURPOSE

The promotion of the design culture applied to marble is one of the primary tasks of MGI, in harmony with the objectives of cultural and economic growth of the Carrara area in which the artistic heritage and the traditional creative/craftsman vocation in the extraction and processing of this material has a very unique weight and value. Among the aims of the Competition, the promotion of what distinguishes marble from any other natural material is a priority: non-reproducibility and territoriality. Its use in the project is meant to stimulate the integration between the different qualities of critical thinking, including fluidity, flexibility and originality, which are essential for new schemes to break out and develop in known areas, giving rise to unknown productions; of fundamental importance is the knowledge of the history of classic and contemporary design as an indispensable premise for the design approach.

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ART. 2 / PARTICIPATION REQUIREMENTS

The competition is a single stage, open and anonymous, and the Proposals submitted are evaluated anonymously by the Technical-Scientific Committee.

Participation in the Competition is open to:

1. *Professionals*, independent Italian and/or foreign designers or internal to companies if authorized to entry by the latter.
2. *Students*, Italian and/or foreign students of three-year or specialist degrees and recent graduates.

Participation in the competition is restricted to persons over the age of eighteen (18) at the time of registration.

Participation is also allowed individually or jointly through multidisciplinary groups, appointing a group leader who will be the sole responsible and contact person.

Participation in the Competition implies acceptance by all participants of all the provisions and contents of this notice, which constitutes the rules of the Competition. If this notice is not complied with, in whole or in part, by the participant, the Proposal submitted by the latter may be disqualified by the Technical-Scientific Committee.

Participation in the Competition is not permitted for members of the Technical-Scientific Committee, their relatives up to and including the third degree of kinship, persons who have any kind of working relationship with members of the Technical-Scientific Committee, directors and employees of MGI and other companies in the same Group.

Each participant (or group composed of the same participants, even partially) is allowed to submit one and only one project.

ART. 3 / OBJECTIVES

The competition intends:

- to solicit creative and innovative aptitude;
- to promote the opportunity to integrate and reinforce curricular teaching in art education by supporting multidisciplinary courses;
- to favour direct contact with the world of production to assess the design and operational aspects;
- to promote debate and therefore planning activities in the field of design;
- to cultivate and protect the talents that the school welcomes, trains and guides.

ART. 4 / THEME

The table which is the subject of the Proposal can be designed essentially for use in the living room or other room in the home or office, an irreplaceable companion where to place books, newspapers, a cup of tea, glasses ... and can provide for integration with other materials, while keeping marble in the priority role of the realization. The Competition is created to stimulate the use of this material, it will have to enhance, through the object, the technical and aesthetic properties and the expressive potential of Botticino Classico® marble, with particular attention to any technological innovations also relating to the possible production cycle of the object and the strategy to minimize environmental impact.

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The development of the proposed theme offers the possibility to try one's hand in the design of furnishing elements. The executive technique of the design is a free choice by the participants. The objects will be assessed based on functionality, communicative effectiveness and originality, technological innovation and ecological attention.

It is possible, but not mandatory, to send a prototype of the Proposal submitted at the expense of the participant. In this case, the prototype may be sent to the headquarters of MGI (Via Aurelia Ovest, 271 - 54100 - Massa - Italy), making clear reference to the Competition and specifying only the reference code assigned to the relevant Proposal.

ART. 5 / OPERATING METHODS AND TIMES

Participation in the Competition is free of charge, there is no registration fee.

The submission of the Proposal to the Technical-Scientific Committee is anonymous.

The application for participation in the Competition and the submission of the required documents must be made through a digital procedure on a dedicated platform. The application for participation in the Competition and the submission of the Proposal with the required documents must be made through a digital procedure available on the dedicated website www.marmiegraniti.it/concorsi (hereinafter the "Platform"). By uploading the application to participate and submitting the required documents on the Platform, the participant certifies that it possesses all the faculties, rights and permits necessary for participation in the Competition.

The application for participation uploaded on the Platform must be completed with the participant's personal data, tax code, domicile, telephone number, e-mail address. If the Proposal is one of the winning proposals for the prizes foreseen by the Competition, the participant undertakes to forward MGI a copy of the declarations made to enter for the Competition, signed in original. This is a mandatory condition for the awarding of the prize.

The requested works and documents required in digital format must be uploaded on the Platform, in accordance with the established procedures, no later than midnight on 28 February 2022.

ART. 6 / REQUIRED DOCUMENTS

The application form and the presentation of the required documents must be made through the electronic procedure available on the Platform.

Each participant is assigned a code, no name must appear on the submitted documents, under penalty of exclusion from the Competition.

The documents to be sent in for each participant (or group) are:

- a short descriptive report (max 3000 characters, spaces included) listing the reasons, the general concept, the characteristics of the Proposal. A .pdf file of the report must contain a vertical sheet in ISO-A4 format (21 x 29.7 cm) named 'MGI_report';

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- graphic drawings made up of no. 3 ISO-A3 horizontal tables (42 x 29.7 cm), in .pdf format, which must contain:
 - Tab. 1: an overview, reference scenarios and methods of use, mood board, general concept of the Proposal in the context of use and sources of inspiration;
 - Tab. 2: technical drawings: plans, elevations, sections, axonometric views, exploded views, construction drawings quoted in the appropriate scales and specific details;
 - Tab. 3: image of the Proposal, rendering, photos of the model.The tables must be arranged in a single .pdf file named 'MGI_tables' (maximum size 10 Mb).
- a preview image of the Proposal, which summarizes its salient features (it may correspond to the render or other image deemed significant) and which will be the first image viewed by the judges to identify the Proposal, in .jpg format named 'MGI_project' (maximum file size 2 Mb).

In order to widen the possibilities of participation as much as possible, the languages of the Competition are Italian and English and the Proposals must be formulated in these languages.

The metric system is used for all the documents of the Competition.

All materials and documents submitted through the Platform will not be returned. MGI assumes no responsibility for the Proposals submitted.

PUBLICATION OF THE SELECTED PROPOSALS by 31 March 2022

The Technical-Scientific Committee selects the Proposals that will participate in the final phase and communicates them on the dedicated Platform.

It comprises the following members:

- A representative of the School of Architecture of the University of Florence / Prof. Carlo Terpolilli,
- A Professional Architect / Arch. Vincenzo Latina
- A Representative of the MGI Company / Dott. Paolo Agonigi, Chief Executive Officer

The design Proposals will be selected by the Technical-Scientific Committee on the basis of the following evaluation criteria: beauty, functionality, uniqueness and originality, effectiveness and communicative synthesis of the design and its integration with marble, power of the project, technological innovation and ecological focus of each Proposal.

The work of the Technical-Scientific Committee is confidential, it deliberates by majority vote and its judgement is reasoned, unappealable and unquestionable.

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The following reasons are grounds for exclusion from participation in the Competition (i) proposals received after the deadline; (ii) the incomplete or non-submission of the documents prescribed by this notice; (iii) the omission of the rights assignment form.

The Competition is valid even if only one Project is submitted.

The Technical-Scientific Committee may decide not to proceed with the nomination of the winner in the event that the Projects submitted do not meet the requirements and criteria and/or in the event that no Project is deemed suitable. In this case, the Technical-Scientific Committee will decide how to proceed. The results of the Competition will be published on the Platform.

ART. 7 / PRIZES AND MENTIONS

The Technical-Scientific Committee will select the three most deserving proposals from among all those selected.

The overall prize fund of the Competition is € 8,000.00 (eight thousand/00) and will be divided as follows:

- 1st prize € 4.000,00 (four thousand/00)
- 2nd prize € 3.000,00 (three thousand/00)
- 3rd prize € 1.000,00 (one thousand/00)
- 1 special mention: plaque

The refund will be paid by bank transfer to the current account indicated by the winners. In the event that the winning Proposals are submitted in association by several persons, the refund shall be paid to the contact person for the Proposal, as indicated at the time of submission of the application on the Platform.

In the event that the Technical-Scientific Committee does not consider any Proposal suitable, the prizes will not be awarded and nothing will be due to the participants.

MGI reserves the right to make prototypes of the winning Proposals and, potentially, to put them into production at its sole discretion.

MGI may publish on its website, or present at public events, all or part of the Proposals submitted.

The signing of the copyright transfer form is a prerequisite for participation in the Competition and for receiving the prize.

ART. 8 / AUTHORIZATION RIGHTS AND OWNERSHIP OF THE WORKS

The winners (in the case of associated Proposals, all members) of the prizes assign to MGI, which accepts, full and exclusive ownership of the Proposal (and of the related entries and materials) and of all rights of economic use relating to the Proposal.

Without prejudice to the moral rights of the author, the winning Proposals will therefore become the exclusive property of MGI, without any limitation of space or time, which will ac-

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quire all rights of exploitation, including the right to make any changes necessary for its realization and production, without the author and/or authors being able to make any kind of claim in the future.

Participants assume all responsibility for the originality of their Submission and undertake to indemnify and hold MGI harmless from any liability and/or claim relating to the Submission and/or any third party claiming that the Submission infringes its rights.

MGI reserves the right to define agreements for the industrial exploitation of the Proposals that were not successful with the relevant authors.

It is the Company's right to assess, at its sole discretion, whether to launch the Proposals for which it has acquired ownership of the rights to production and marketing.

The Marmo Botticino Classico trademark, as shown below, is the exclusive property of the Consorzio Produttori Marmo Botticino Classico; participants in the Competition undertake not to register and/or use any trademark containing the name "*Botticino Classico*", even in part, and/or which may be confused with the trademark of the Consortium and the trademarks of MGI.



ART. 9 / INFORMATION AND DISCLOSURE OF RESULTS

The outcome of the evaluation will be made known to the winners by 31 March 2022 and communicated by e-mail. MGI will present the Competition and the winners to the press and will communicate the results in an event to be defined. All competitors hereby authorize the Company to exhibit the projects in public (exhibitions and events of various kinds) and to publish them in a catalogue or in the specialized press; for this, nothing will be due except the obligation to quote the author.

Designers may submit queries exclusively via e-mail at the following address marketing@mgigroup.it. Questions may be written in Italian and English.

ART. 10 / PRIVACY

In accordance with the General Data Protection Regulation 2016/679, the personal data provided by participants in the Competition will be collected and processed by MGI for the sole purpose of managing participation in the Competition and the selection of the Proposals submitted. The provision of such data is compulsory for the purposes of assessing the requirements for participation in the Competition.

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ART. 11 / MISCELLANEOUS

The present call for Proposals is not binding in any way on MGI, which reserves the right to modify it at any time and in any case giving timely notice to the participants, at its sole and exclusive discretion. MGI also reserves the right to stop or cancel the Contest or any user's participation in the event that viruses, bugs, unauthorized human intervention or other causes beyond MGI's control affect the administration, security or proper conduct of the Contest or if MGI is unable (as determined in its sole and exclusive decision) to ensure the proper conduct of the Contest.

MGI reserves the right to exclude participants whose eligibility is uncertain or who have been disqualified or deemed unfit to participate in the Competition by the Technical-Scientific Committee.

This competition announcement is governed by Italian law. Any dispute arising in relation to this notice and the conditions of participation in the Competition, even if relating to their interpretation or termination, shall be subject exclusively to Italian jurisdiction and the competence of the Court of Genova, with the exclusion of any other alternative or competing forum.

With the patronage of

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