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PER IL DISEGNO
INDUSTRIALE

A Seat for Museums

Considering the average age of Italian population is constantly increasing, the **nonprofit association MuseoCity** offers to design school's students the possibility to see a light, easily movable seat realised and placed in the rooms of the museum **Gallerie d'Italia – Piazza Scala in Milan**.

- The design competition "**A Seat for Museums**" intends to encourage all kind of people to visit museums, including those with slight motor impairment. Indeed these people are often prevented to visit museums because of long walking distances and the lack of comfortable and available seats for visitors.

The seats have to be ergonomic and the Candidates will be required to consider the production and environmental sustainability aspects, the recyclability of the disassembled basic components, and the compliance with UNI regulations concerning the safety, stability and resistance of the product.

The winner project will be produced in a very limited number by **a renowned company in the Furniture sector**.

Judging Committee:

- Fulvio Irace, Historician and Professor at Politecnico di Milano (President)
- Silvana Annicchiarico, Design Curator
- Gianni Arduini, Designer and Professor
- Michele De Lucchi, Architect
- Peter Hefti, Design Management Consultant
- Alessandra Quarto, Deputy Director of Pinacoteca di Brera

Invitees:

- Accademia di Belle Arti di Brera, Design and Applied Arts Department
- Politecnico di Milano, Design School
- Domus Academy
- NABA, New Academy of Fine Arts

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- Scuola Politecnica del Design
- Istituto Marangoni, Design School
- IED Milano, European Institute of Design

Timetable

- **Deadline for registration:** by 30th May 2020.
- **Deadline for projects:** 15th October 2020, 12 o'clock.
- **Selection of winner projects:** by 10th November 2020.
- **Production of winner seat:** by February 2021.
- **Placement of winner seat:** by March 2021 for the three-day event Milano MuseoCity.

Participants will be invited to take part in an online briefing held by Fulvio Irace.

Prizes

- **1° prize:** Euro 2.500,00, production and placement of a very limited number of seats in the rooms of Gallerie d'Italia – Piazza Scala in Milan.
- **2°/3°/4°/5° prize:** Euro 500,00

Attachments

- Call for design competition "A Seat for Museums"
- Registration form
- Privacy policy
- UNI regulations
- MuseoCity Association Presentation