



PRIVACY POLICY

Pursuant to the European Union Regulation 679/2016 ("**Regulation**") and Legislative Decree 101/2018 ("**New Privacy Code**"), we hereby inform you that the MuseoCity Association, with registered office in Via Rugabella, 1, 20122 Milan, Tax Code 97753560156 ("**Association**") may collect and process personal data referred to you in the context of your relationship with the Association and in the context of the activities and initiatives it carries out.

In particular, the Association may process your personal data for:

- a) purposes connected and instrumental to the institutional activities of the Association and to the management of relations with those who use the services of the Association; the organization and sending of invitations to the events and initiatives of the Association; the sending of communications on the events and activities of the Association (e.g. newsletters);
- b) administrative-accounting purposes, such as the issue of receipts, invoices and the management of membership dues payments;
- c) management of litigation and pre-litigation in case of defaults, disputes and transactions, recovery of sums due;
- d) purposes related to legal and regulatory obligations or instructions issued by the authority

The legal basis for the processing for the purposes indicated is the provision of the services provided, as well as the legitimate interest of the Association or of third parties (for example for the purposes under letters c and d) and the observance of obligations to which the Association is bound. Your express consent is not required for these purposes.

The Association may also, with your express and free consent, process personal data to inform you about events and initiatives organized by third parties. These purposes will be carried out by automated means (e.g. sending by email) or non-automated (e.g. ordinary mail or telephone). You may object to these mailings by contacting the Association.

The personal data subject of this Policy may be communicated, always for the purposes indicated, to: (i) persons and bodies providing services, assistance and advice to the Association (for example, in legal, insurance, administrative-accounting, typographical and postal matters, management of events and initiatives);(iii) persons to whom the right of access to personal data is recognised by law or by provisions of the authority. These subjects will use the personal data in their capacity as autonomous data controllers, or may have access to them as data processors, pursuant to. The data may also be brought to the attention of the Association's staff, who will process them as the person in charge of processing. The personal data will be processed for a period of one year from the communication of such data or from the date of the last initiative, manifestation or event in which you participate organized by the Association, after which they will be stored in compliance with the applicable statute of limitations, for administrative purposes and to assert or defend a right, and the same will be deleted when the purposes for which they were collected.

You may exercise, in the cases provided for in the Regulations, the rights referred to in Articles 15 et seq. of the Regulations and in particular: (i) ask for confirmation that the data is being processed and, if so, ask the Association for access to information relating to the processing; (ii) ask for the correction of inaccurate or incomplete data; (iii) ask the Association for the cancellation of data; (iv) ask for the limitation of the processing; (v) ask to receive the data concerning you or to obtain direct transmission to another data controller.

The exercise of these rights can be made by sending a simple request to the Association. For this purpose you can contact the Association in the person of the President of the Board of Directors, currently Dr. Maria Grazia Mazzocchi.

You also have the right to oppose in whole or in part, for legitimate reasons, the processing of data concerning you, and to lodge a complaint to the Guarantor Authority for the protection of personal data (www.garanteprivacy.it).

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CONSENT TO THE PROCESSING OF PERSONAL DATA

After having read and understood the Privacy Policy:

[] I give my consent to receive communications regarding events and initiatives organised or promoted by third parties and other associates, in the manner specified in the Privacy Policy.

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Date

Signature

ASSOCIAZIONE MUSEOCITY

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