



WDO —



2020 Quanzhou China the First Zayton-cup International Design Competition

Introduction :

2020 Quanzhou the First Zayton Cup International Design Competition is a membership competition held by the World Design Organization (WDO) and organized by Quanzhou Industrial Design Association. This competition is open to all kinds of companies, collages, individuals or groups across the world. And the winners will be awarded a million(rmb) of prize.

All entries are free of charge.

Competition Slogan :

Let design empower industry, innovation leads to the future.

Awards categories: :

All entries fall in to the following categories:

fabric and clothing (including clothes, shoes, bags, suitcases, intelligent wear etc.)

Home improvement (including bathroom sets, home furnishing, electric products, architectural design etc.)

Intelligent equipment (including production facilities, engineering machinery, fitness equipment etc.)

Cultural products and gifts (including porcelains, tea sets, wooden or stone sculptures, iron artwork, food and beverage etc.)

And any other kinds.

All submissions will be divided into the following two sections :

1. Product group: The design works that are not yet launched into the market but are already patented or are applying for a patent and can be publicly displayed.

2. Concept: The design works that are not yet put into production. Those should be innovative in terms of function, construction, technique, formation, material, energy-conservation, environmental protection etc.

Awards :

✧Prize✧

According to the award, the winners can share the total prize of 100rmb (according to current exchange rate). And we will help the winning designs launch into the market.

✧Honor✧

The winning groups (top-4) or individuals will be awarded trophy and certificate on the ceremony by Zayton-cup committee. And winning design works will be collected into the annual Zayton Year Book, which is available to be viewed by other designers or designing enterprises.

✧Opportunities of cooperation✧

Finalists will have the opportunity to be invited to Quanzhou to cooperate with well-known local companies. All accommodation and commuting fees will be reimbursed by the committee.

✧Benefit and publicity exposure resources✧

Contestants will be invited to a variety of exhibitions, interaction campaign and your work will be exposed on news coverage.

✧ Selling promotion ✧

The products of winning design work also will be promoted through all kinds of media. By participating Zayton-cup Design Competition, the contestants can get the opportunity to have their products been promoted on social media or crow-funding websites. You can also get more cooperation opportunity to help your business to expand.

✧ Free of charge ✧

Overseas finalists will get free commendation and commuting. If contestants fail to submit samples, source files can be submitted and the sample will be produced by the Competition Committee free of charge.

Schedule

Open for entry by Oct.30th,2020

On-line round-1 judging on mid-Nov.,2020

Samples submitted by mid-Nov., 2020

(This event is undetermined due to vovid-19)

Online round-2 judging on early Dec.,2020

Public vote on early Dec,2020

Off-line final on late-Dec.,2020

(This event is undetermined due to vovid-19)

Ceremony and related events on late-Dec,2020

(This event is undetermined due to vovid-19)

Requirements

1. There shall be no violation of laws or regulations such as infringement of intellectual property rights of others. Any legal liability arising from plagiarizing others' works and stealing trade secrets shall be borne by the participant himself/herself. The QIDA committee reserves the right to unilaterally disqualify the participant and the winner at any stage of the competition if any violation of laws and regulations is found.

2. Each entrant can submit multiple works, but each work belongs to only one entrant. Each submission belongs to only one section.

Requirements for submissions:

Submissions:

All entrants need to contact us via our official Facebook, Skype, Instagram etc. In the first place and submit image of your work to zayton_design@163.com to complete your entry.

The deadline for submitting entries for the 2020 Quanzhou the First Zayton Cup International Design Competition is Oct.30th,2020

1. 1-3images per submission. Size 420mm x 297mm (A3 horizontal)JPG images (PSD to TIF to JPG is recommended) , 300dpi. The images should not exceed 10 MB per image. And the text should be bilingual (Chinese and English) and page number is also necessary.

The first page should include:

The name of the design, design process, design sketch image, and other specifications.

Other pages may include: the theme of the design, process, detail images, techniques used etc.

2. Video is optional. If video need to be submitted, make sure it is Mp4 format within 60s and do not exceed 50MB.

3. Entry for the product section should submit : 1-3 photographs of your product, JPG, within 10MB. And the name of the producing company should also be included.

4. Submission should be attached with the name of this competition, but any information about the entrant should not be included. Any violation will be regarded as invalid work.

Announcement

1. All submissions will not be returned.

2. 3D source files can be submitted by overseas entrants and free samples will be made by the committee free of charge.

3. The judging panel have the right to shift your work to the other section.

4, The commuting and accommodation fee of 1 of the winning group member will be reimbursed by the committee.

5. Entrants should be responsible for the authenticity and accuracy of their information. Any violation will be regarded disqualified.

6. Results will be posted on our official Facebook. Pease keep following us.

The right pf final interpretation right is reserved by QIDA committee.

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