



PRESENTATION OF MSc FINAL SYNTHESIS DESIGN STUDIO



September 1st, 2020

Dear Students, Dear Colleagues,

we have completed the **new timetable for the first semester of the academic year 2020/2021 that will be published tomorrow** on the University website.

The schedule of lessons will indicate, in addition to time slots and classrooms, also the modalities in which the teaching will be provided.

The University has chosen **to ensure a significant part of the teaching in presence** to allow all students to enjoy all the benefits of the university experience.

Thanks to the new Webex platform, which has less restrictions on the number of participants, all participants in the courses will be able to attend simultaneously to distance learning activities, even for the largest classes.

The teaching hours in presence will be attended in classrooms set up to ensure distance: we will provide information on the security details in the next few days.

Before the start of the courses specific information on possible shifts for attendance in the classroom will be provided. We reiterate already now **that there is no reservation system but we will provide you with divisions in groups of students** enrolled in the same course together with the Professor in charge of your teaching.

As mentioned in the previous communication, also the graduation exams, starting from the sessions of September and October, will take place in presence with the rules that will be communicated by the Schools.

For reports on the management and organization of activities please write to the following address: monitoraggio@polimi.it

Best regards

Ferruccio Resta



POLITECNICO
MILANO 1863

SCUOLA DI DESIGN

STUDY PLAN PRESENTATION

Deadlines

FIRST YEAR B.SC.

01/09/2020 - 11/09/2020

FIRST YEAR M.SC.

04/09/2020 - 10/09/2020

publication of allocations: 14/09/2020 at 15:00

SUBSEQUENT YEARS OF B.SC. & M.SC.

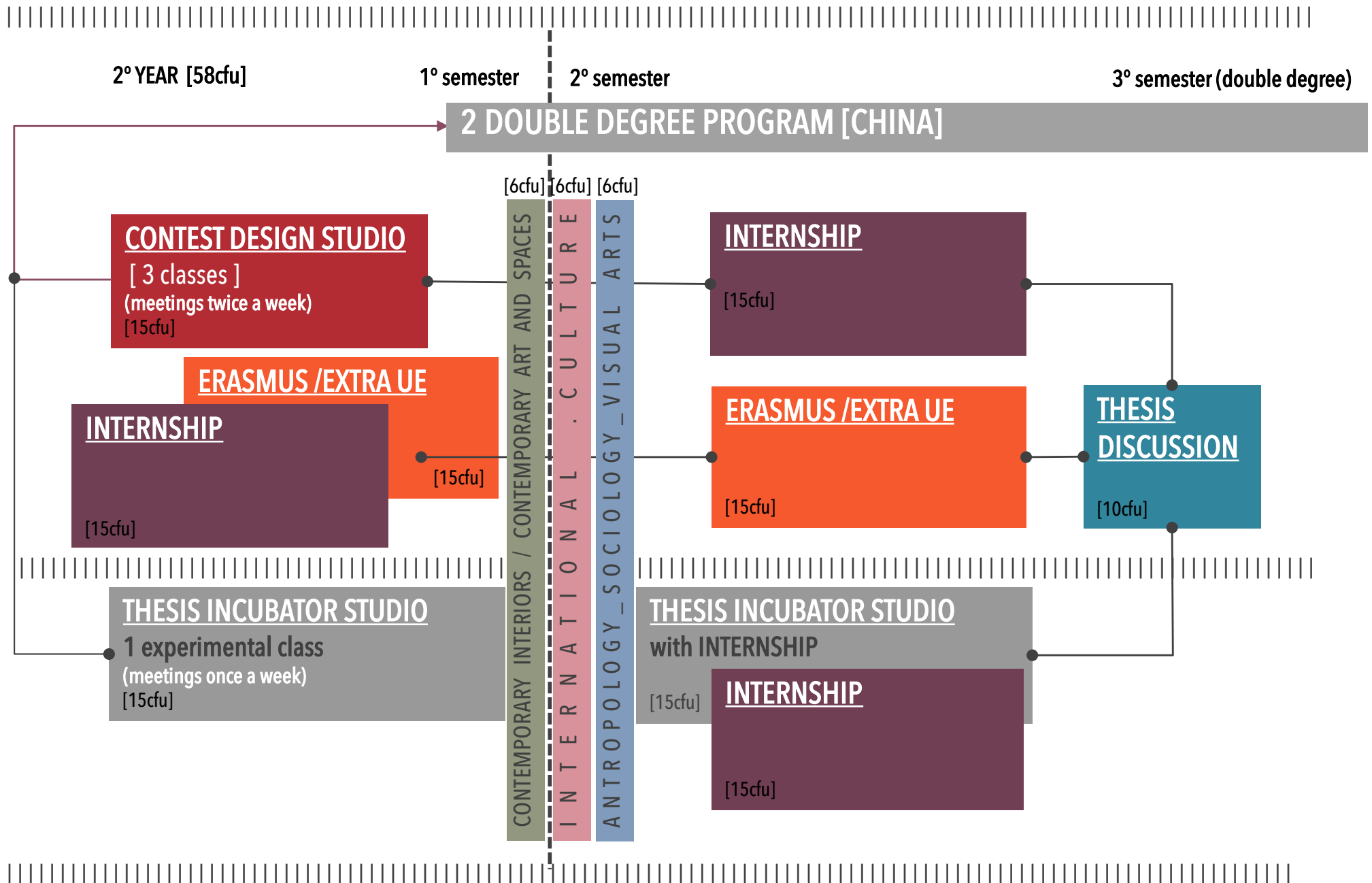
31/08/2020 - 08/09/2020

publication of allocations: 11/09/2020 at 15:00

Video tutorial
"How to submit the study plan"

Watch the
tutorial

<https://youtu.be/uQp2HHXWpg4>





SCHEDULE

14.00 - 14.10 > introduction Giovanna Piccinno

14.10 - 14.30 > IS 1_ Giulia Gerosa

14.30 - 14.50 > IS2_ Barbara Camocini

14.50 - 15.10 > IS3_ Peter Di Sabatino

15.10 - 15.30 > Thesis Incubator_Giovanna Piccinno



THESIS INCUBATOR DESIGN STUDIO



1

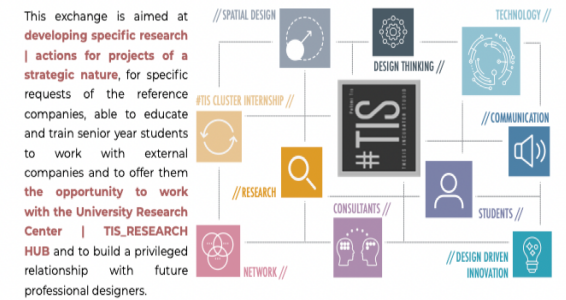
The international research hub **THESIS INCUBATOR STUDIO** develops strategic research in a **DESIGN DRIVEN** approach for the companies.



From the 2019-2020 AY the **THESIS INCUBATOR design STUDIO** [#TIS_polimi] has been activated and it launches a particularly innovative phase of networking between a group of international undergraduates of the School of Design of the Master's Degree Program in Interior and Spatial Design of the Politecnico di Milan, a group of professors / researchers and a group of companies that, in various capacities and in very different areas and scales of the project (from interior to landscape scale), who intend to operate in terms of **Design Driven Innovation**.

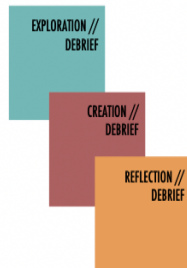
2

The aim is to encourage - on the occasion of the research work for the Master's Degree Thesis project - **the meeting between senior year students and companies**.



3

TIS_STRUCTURE | PHASES



The **THESIS INCUBATOR design STUDIO** - therefore proposed in the second and final year of the Master's degree - develops its activity within the **Polimi Design System**, both in the dimension of **applied design research**, and within the **innovative teaching** pursued by the School also with actions shared with the world of work. TIS_polimi wishes to promote, already at the end of the Master's degree course, the knowledge of the complex job market, training and the possible inclusion of young graduate designers.

The **THESIS INCUBATOR design STUDIO** has an annual duration and is renewed every subsequent AA with different Companies that will make up the **#TIS_CLUSTER**. Each company operates on average with a team of **3-6 senior year students**, guided and coordinated by the staff of teachers and tutors who follow the research-action-project.



The projects are all **experimental and innovative in their nature**, with a **practical fundament**, connecting to the business reality and the reference market.



TIS_OUTPUTS

The partnership companies thus become an active part of the training - innovative process, incubating in an internship the students involved in the research-action-project in the second semester.

THESIS INCUBATOR design STUDIO will propose, for each topic identified and for each graduating student, a **Master's Degree Thesis** that develops a research-action-project in coordination with the reference company.

- new concept design at different scales - strategic projects for the reconnection and renewal of complex spaces - exhibition and fair projects - retail projects - events projects - design event set-up - Salone del Mobile projects - ...

TIS_RESEARCH HUB



POLITECNICO
MILANO 1863

SCUOLA DEL DESIGN

#TIS_polimi TEAM

Giovanna Piccinno, coordinator
Anna Barbara
Cristina Morbi
Giulia Pellegrino
Daniele Mazzinghi
Alice Zingales

#TIS_CLUSTER 2019 | 20

Autodromo Nazionale Monza
Cleat
McArthurGlen Group
Zafferano

....

#TIS_SCIENTIFIC COMMITTEE

#TIS_SENIOR YEAR STUDENTS 2019 | 20

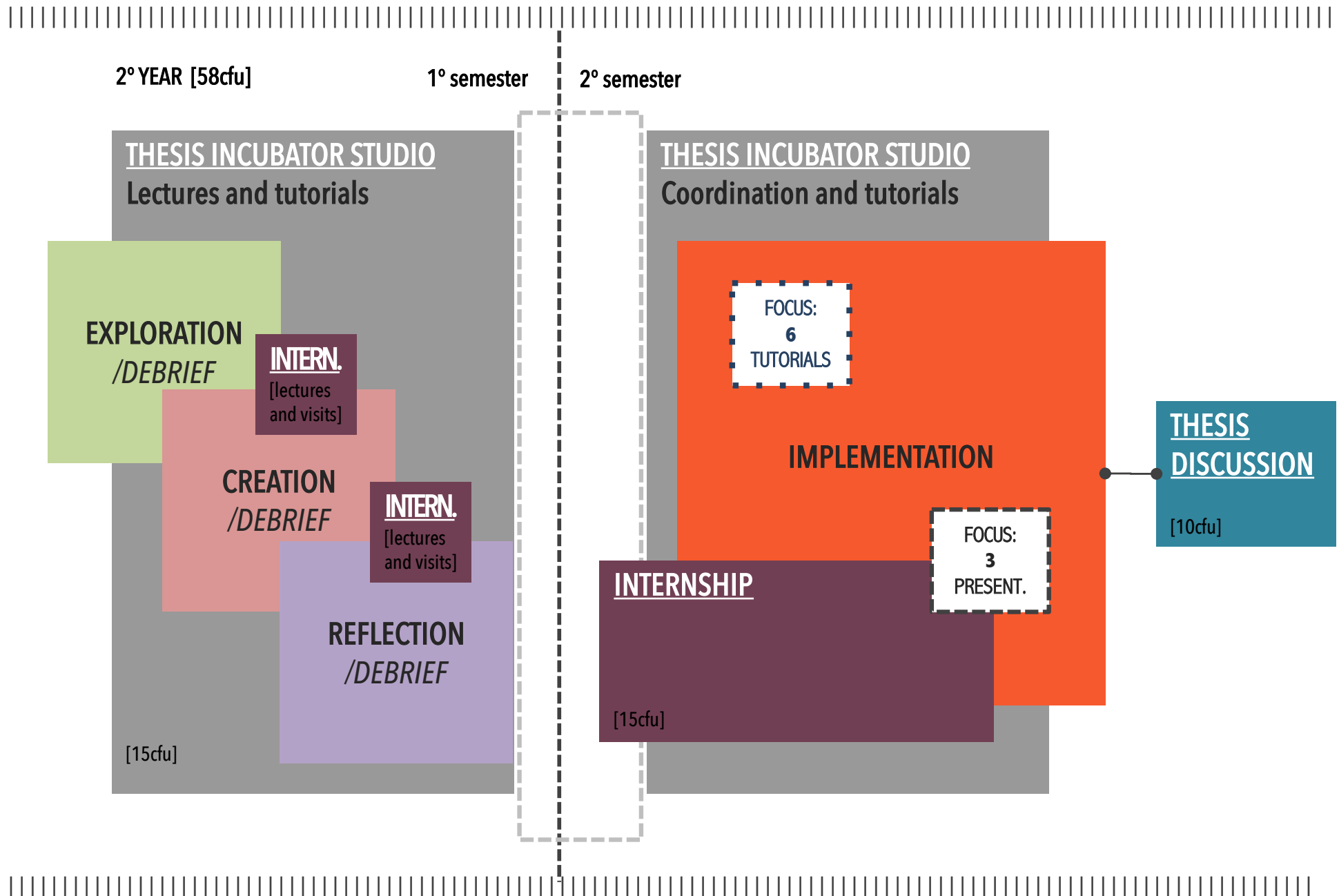
Maria Camila Alvarez Gracia
Sara Berardo
Giulia Bergami
Giorgio Bonadei
Federica Borrello
Nicole Chmet
Yongmei Cui
Maria Natalia Duarte Baron
Anna Dziedzic
Yujie Fan
Negin Farahmand
Alessia Filippini
Angelica Hernandez Aguirre

Ekaterina Ivanova
Giorgia Longagnani
Anna Marchi
Eleonora Merciai
Reejy Mikhail
Truc Nguyen Ngoc Thanh
Giset Pàez Catano
Anastasia Paltseva
Elena Riina
Chiara Sangermani
Gianna Maria Strianese
Pidsinee Suwantawat
Rongzhen Zhu

#TIS_AMBASSADORS

IG: *tis_polimi*
www.interiordesign.polimi.it

THESIS INCUBATOR DESIGN STUDIO



THESIS INCUBATOR DESIGN STUDIO

2° YEAR [58cfu]

THESIS INCUBATOR STUDIO PARTNERSHIP FIELDS

COMMERCIAL FAIRS_
Musical field /// Agro-Food-Zootechnical field

BIG EVENT SOCIETY /// TERRITORIAL MARKETING

DOCUMENTARY FILM PRODUCTION

INTERIOR FURNITURE AND EQUIPMENT >
NEW «YOUNG» BRAND

INTERNSHIP

MAIN TOPICS

**FOCUS: Circular economy, Italian quality,
Sustainable logic, Industry 4.0**
Production, environments, distribution, store design, GDO, ...

FOCUS: 3D Cinema in Milan; Territorial Events
- *Spatial design to host the production of 3D Cinema in the city of Milan.*
- *Strategic spatial design planning for territorial marketing actions.*

FOCUS: Bunker documentary
Study the particular war spaces in the world and their new uses to create the narrative of the film.

FOCUS: Studying different living scenarios
Strategic analysis of the different behaviors and contemporary spaces to define a design challenge for a new "young" brand of furniture and equipment.

SELECTION WITH CALL > 25 students > Beep: THESIS INCUBATOR STUDIO


<https://beep.metid.polimi.it/web/2020-21-thesis-incubator-studio-interior-and-spatial-design-/attivita-online-e-avvisi>

**UPLOAD DEADLINE >>>
08 SEPTEMBER 2020**

Announcement

List

Add/Manage

 CALL_THESIS INCUBATOR STUDIO_Documents

GIOVANNA PICCINNO

HIDE

Dear students,
please, to be selected to take part in the Thesis Incubator Studio,
you have to upload in the area "HOMEWORK" in the FOLDER
named **[CV+Portfolio+Motivation letter]** A SINGLE PDF file consisting of
your:
CV+Portfolio+Motivation letter.
The file must be named: Surname_Name_XXXXXX
(XXXXXX identification number).
Thank you,
Giovanna Piccinno

[2020/21] · THESIS INCUBATOR STUDIO [INTERIOR AND SPATIAL DESIGN]

Edit

Delete

☐ Mark as Read

