



POLITECNICO  
MILANO 1863

SCUOLA DEL DESIGN

# ELECTIVE COURSES GUIDE

MASTER DEGREES  
A.A. 2022–2023

DIGITAL &  
INTERACTION DESIGN

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# INTRODUCTION

**In the Master's degree programme, you can customise your study plan. You can indicate your preferences for the Final Synthesis Studio (if more than one section is planned) and for the the elective courses.**

**The elective courses are part of the mandatory teaching programme, and are included in the study plan in order to achieve the CFUs required to graduate. With the elective courses, you can personalise your pathway and explore topics of interest to you in greater depth.**

**Free-choice courses are offered in the 1st and/or 2nd year for all Master's degree courses. When submitting your study plan, you will have to indicate, in order of preference, 5 courses.**

**The School will then allocate you on the basis of a merit ranking.**

## HOW MANY TO CHOOSE?

One in the 1st year and 1 in the 2nd year for Integrated Product (IPD), Communication Design (COM), Design for the Fashion System (MOD), Design & Engineering (D&E).

Two in the 2nd year for Interior and Spatial Design (INT), Product Service System Design (PSSD), Digital and Interaction Design (DID).

## HOW TO CHOOSE?

Before choosing, check: syllabuses and pre-requisites for each course, presentation videos or detailed programs published on the Manifesti on line page.

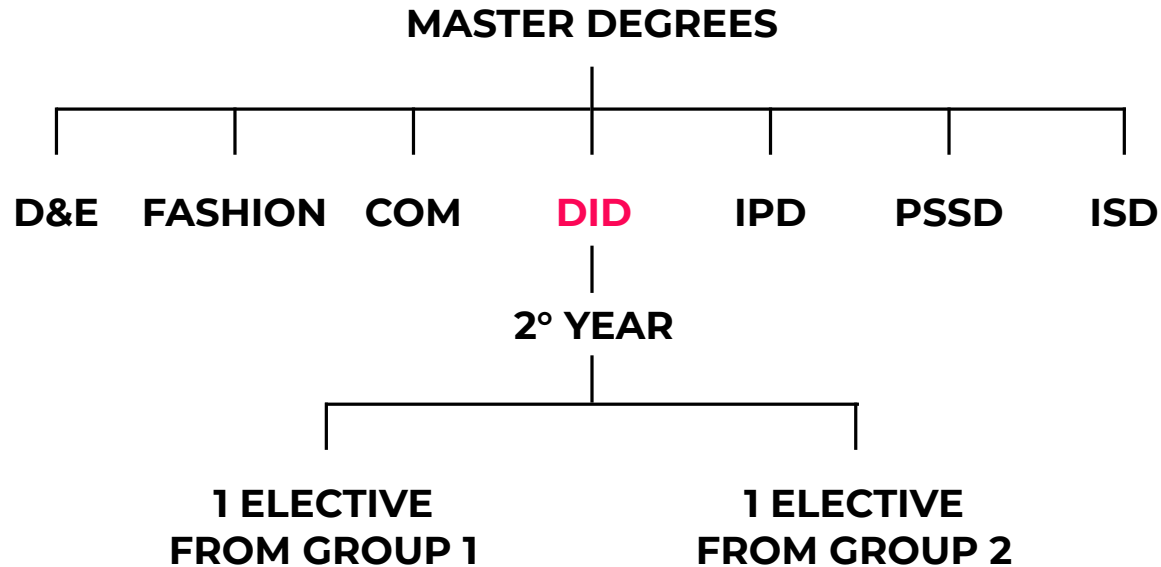
Check the details for each course: semester in which it is offered, language, timetable and available places.

**Following your allocation, the School sets aside a period of one week in which you can request a change to the course of your choice in which you have been allocated: to do this, you must send a mail under "optional courses - workshops".**

**The announcement of available places for change requests is published on the Scuola del Design website once the allocation process has been completed.**








**WATCH THE VIDEO:  
"SCEGLI I TUOI CORSI  
A SCELTA"**

# ELECTIVES SCHEME




ELECTIVE  
COURSES  
GROUP 1







IMAGINATION DESIGN	1° sem	ITA	
GAME DESIGN	2° sem	ITA	
INCLUSIVE DESIGN	2° sem	ENG	
SUSTAINABILITY STRATEGIES AND DESIGN	2° sem	ENG	
DIGITAL STRATEGY	2° sem	ITA	
ERGONOMICS APPLIED TO THE DESIGN OF USABLE WEB PAGES AND APPS	1° sem	ENG	
TEMPORARY AND INCLUSIVE URBAN SOLUTIONS	2° sem	ENG	

ELECTIVE  
COURSES  
GROUP 2



ARTE CONTEMPORANEA E SPAZI	2° sem	ITA	
LITERATURE REVIEW AND SCIENTIFIC WRITING	1° sem	ENG	
DESIGN RESEARCH PLANNING	2° sem	ENG	
HYPERMEDIA APPLICATIONS (WEB AND MULTIMEDIA)	2° sem	ENG	
REVERSE MODELING	2° sem	ENG	
LUCE E COLORE TRA ARTE E DESIGN	1° sem	ITA	
VIDEOGAMES DESIGN AND PROGRAMMING	1° sem	ENG	
DIGITAL INNOVATION FOR CUSTOMER EXPERIENCE DESIGN	1° sem	ENG	
DESIGN PER SERVIZI EVOLUTI	1° sem	ITA	
SHAPES AND ALGORITHMS: COMPUTATIONAL TOOLS FOR GENERATIVE DESIGN	2° sem	ENG	
METODI DI RAPPRESENTAZIONE PARAMETRICA	1° sem	ITA	
LIFE STYLE AND FASHION	2° sem	ENG	
TEMPORARY EXHIBITION DESIGN	2° sem	ENG	
LECTURE-LANDSCAPE	1° sem	ENG	



LICENSING E BRAND EXTENSION	2° sem	ITA	
IL METODO DEGLI ELEMENTI FINITI PER L'ANALISI DEI PRODOTTI INDUSTRIALI	2° sem	ITA	
EFFECTIVE RELATIONSHIPS II – IMPROVE YOUR NTS (NON-TECHNICAL SKILLS)	2° sem	ENG	
TREND FORECASTING AND STRATEGIC INNOVATION	1° sem	ENG	
DESIGN DELLA COMUNICAZIONE E CULTURE DI GENERE	1° sem	ITA	
METHODS FOR ENGINEERING DESIGN	2° sem	ENG	
A SOCIETY FOR ALL AGES: LONGEVITY-DRIVEN DESIGN	1° sem	ENG	
LUCE E CITTÀ	1° sem	ITA	
TESTO FILMICO E MONDI NARRATIVI	1° sem	ITA	
COMPUTER GRAPHICS	2° sem	ENG	
SOCIOLOGY OF CONTEMPORARY CITIES	1° sem	ENG	
ART DIRECTION & COPYWRITING – SENTIMENTO E COMUNICAZIONE NELL'ERA DELLA POST-PUBBLICITÀ	2° sem	ITA	
FUNDAMENTALS OF ELECTRONICS FOR DESIGN	2° sem	ENG	

ITALIAN DESIGN WAY: AN INTRODUCTION	2° sem	ENG	
DESIGN ALPINO	1° sem	ITA	
NANOTECNOLOGIE E MATERIALI FUNZIONALI PER IL DESIGN	2° sem	ITA	
CULTURA DEL PROGETTO PER IL DESIGN DEGLI EVENTI	2° sem	ITA	
PERSONALITÀ, TEAM BUILDING, LEADERSHIP	2° sem	ITA	
HIGH-END AND LUXURY INDUSTRIES MANAGEMENT	1° sem	ENG	
QUALITY MANAGEMENT	1° sem	ENG	
APPLIED STATISTICS	1° sem	ENG	
FILOSOFIA DELLA CONOSCENZA	2° sem	ITA	
FONDAMENTI DI ESTETICA	1° sem	ITA	
COMMUNICATION AND ARGUMENTATION	2° sem	ENG	
ADVANCED USER INTERFACE	1° sem	ENG	
DESIGN AND ROBOTICS	2° sem	ENG	
ETHICS FOR TECHNOLOGY	2° sem	ENG	

A stylized dark blue graphic on a blue background. On the left, there is a house-like shape with a triangular roof and a square base. On the right, there is a large circle. The text 'AMBASSADOR\*' is overlaid on the house shape.

# AMBASSADOR\*

FOR THE COURSE DETAILS OF THE AMBASSADOR PROGRAMME,  
PLEASE CONSULT THE FOLLOWING [LINK](#)

# AMBASSADOR\*

***Green Technologies***

***Smart Infrastructures***

***Inclusivity Design***

Within the context of the interuniversity framework project “Tecnologie delle Transizioni”, Politecnico di Milano wants to activate high-level training courses aimed at creating new professional figures in Green Technologies and Smart Infrastructures that:

- **have skills in specific areas consistently with the training project (green/smart);**
- **acquire enabling digital technologies in line with the profile;**
- **master interdisciplinary tools, methods, and aptitude for a systemic vision;**
- **develop talent to operate in interdisciplinary and multisectoral contexts, through exposure, even in teams, to case studies and challenges.**

The project is therefore a “meta-path” of the Master’s Degree, that integrates the programmes already offered and assigns additional credits, which certify the acquisition of transversal skills in certain thematic areas, specifically in the field of “Green Technologies” and “Smart Infrastructures”.

<https://www.design.polimi.it/en/teaching/educational-offer/ambassador-courses>