

# LEZIONE ZERO

MEETING WITH THE STUDENTS OF THE SECOND YEAR OF MASTER OF SCIENCE

## LEZIONE ZERO

---

- THE SCHOOL AND THE STUDY COURSES:  
DEAN  
JOINT COMMISSION  
PROGRAMME BOARD COORDINATORS  
STUDENT REPRESENTATIVES
  - QUESTIONNAIRE FOR ASSESSMENT OF THE DIDACTIC ACTIVITY
  - FINAL EXAMINATION: TIPOLOGY, CHOICE OF THE RELATOR AND FINAL ASSESSMENT
  - INTERNATIONAL MOBILITY
  - COMMUNICATION AND TOOLS
  - SERVICES AND OPPORTUNITIES
  - CONTACTS
  - CAREER SERVICE
  - POST LAUREA: MASTER AND PHD
  - REFERENCE LEGISLATION
-

**LEZIONE ZERO**

---

# THE SCHOOL AND THE STUDY COURSES

---

**The School of Design in the Politecnico di Milano** is today the largest international university for the training of product, communication, interior and fashion designers, both by number of students and of teaching staff. It is active in the recently built Milan campus.

The following figures give some idea of its extent: approx. 5000 students, over 450 teaching staff and a further 400 or so research and teaching assistants working in various capacities.

Degree programs are organized at two levels:  
3 year first level degree (Bachelor or B.Sc) and a further 2 year second level degree “Laurea Magistrale” (Master or M.Sc).

For “**QS Rankin by subject**” the School of Design is **1st in Italy, 2nd in Europe and 5th in the world.**

## DEAN

**prof.ssa Luisa Collina**



## VICE-DEAN

**prof. Francesco Zurlo**



The Dean represents the School inside and outside the Politecnico, plays the role of guarantor of the didactic activity and oversees quality of the teaching provided, promotes and coordinates the activities of the School through the School Council. It makes use of the collaboration of the Vice-dean.

## JOINT COMMITTEE

The **Commissione Paritetica Docenti – Studenti (Professor-Student Joint Committee)** monitors the progress of the study programmes and formulates proposals for their improvement.

It is made up of 5 teachers and 5 students representing the school courses.

The Committee has the task of:

- Monitoring the educational offer, the quality of teaching and services to the students;
- Identify indicators for the evaluation of monitoring results;
- Elaborate on proposals for the improvement of the study courses to be addressed to the Dean and the Evaluation Unit.

## PROGRAMME BOARD COORDINATORS

Each study programme is led by a coordinator, a reference point for all students.

**Design del prodotto industriale -  
Design del prodotto per l'innovazione**  
**prof. Francesco Zurlo**  
francesco.zurlo@polimi.it



**Design della moda - Design per il  
sistema moda**  
**prof.ssa Alba Cappellieri**  
alba.cappellieri@polimi.it



**Design della comunicazione**  
**prof. Paolo Ciuccarelli**  
*paolo.ciuccarelli@polimi.it*



**Design degli interni - Interior design**  
**prof.ssa Giovanna Piccinno**  
giovanna.piccinno@polimi.it



## Design & Engineering

**prof. Matteo Ingaramo**

matteo.ingaramo@polimi.it



## Product Service System Design

**prof.ssa Anna Meroni**

anna.meroni@polimi.it



## Digital and Interaction Design

**prof.ssa Margherita Pillan**

margherita.pillan@polimi.it





## STUDENT REPRESENTATIVES

### The role of the Students and their Representatives

Students have the right to participate in the life and governance of the University, through their Representatives they are asked to express their opinion on the University management bodies.

**Student Representatives** are elected directly by you.

The elections are held every 2 years and are a real opportunity to make students voices heard

**Student Representatives** are the simplest and most effective means of getting students' proposals and requests on basic subjects, such as teaching and services for students, to the appropriate locations.

**LEZIONE ZERO**

---

# QUESTIONNAIRE FOR ASSESSMENT OF THE DIDACTIC ACTIVITY

---

## QUESTIONNAIRE FOR ASSESSMENT OF THE DIDACTIC ACTIVITY

### Students' opinions on the teachings

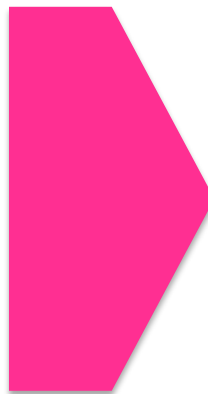
The survey of student's opinions is one of the main tools for monitoring the Quality of University Didactics:

An ANONYMOUS but MANDATORY online questionnaire for enrollment in exams, for each course that the student is enrolled in.

By completing the questionnaire, students actively participate in the process of growth and consolidation.

The questions concern:

- teaching
- the teachers
- the supplementary teaching activities
- the infrastructures



Precisely because weight is given to opinions, students are invited to:

- **Pay particular attention to the compilation,**
- **Give informed and consistent answers to the questions,**
- **Provide proactive and constructive comments in free spaces.**

## QUESTIONNAIRE FOR GRADUATING STUDENTS

Overall assessment questionnaire of the didactic path to be completed together with the enrollment to the exam session, the level of satisfaction for the course is asked.

If you are about to complete your studies, we invite you to complete the graduation questionnaire: an online questionnaire in which you can enter information about your skills and professional aspirations and express an opinion on the study path you have just completed and on the services offered by the University.

The completion of the graduation questionnaire is compulsory and the student secretariat will verify that it has been completed in the phase of checking the degree application.

## LEZIONE ZERO

---

# FINAL EXAMINATION: TYPOLOGY, CHOICE OF THE RELATOR AND FINAL ASSESSMENT

---

## FINAL EXAMINATION: TYPOLOGY, CHOICE OF THE RELATOR AND FINAL ASSESSMENT

**Final exam** consists of discussing a thesis under the guidance of a supervisor in front of one of the operative commissions.

The Thesys is individual

Further develops the subject of

- the Final Synthesis Design Studio
- different subject

In case of difficulty in finding a supervisor students can:

- contact programme coordinator
- open a trouble ticket from the school site

After the registration for the degree exam session the supervisor validates the Thesys Preparation.

## FINAL EXAMINATION: TYPOLOGY, CHOICE OF THE RELATOR AND FINAL ASSESSMENT

The thesis can be a research thesis, or the consolidation thesis:

- 1. RESEARCH THESIS:** the development of a theoretical, planning, experimental thesis, or innovative research;
  - it requires a minimum completion time of 6 months;
  - between -1 and 8 points.
- 2. CONSOLIDATION THESIS:** the development of a thesis that consolidates and perfects knowledge that has already been acquired;
  - it requires a minimum of 2 months for its elaboration;
  - between -1 and 4 points.

During the thesis, the supervisor can suggest to convert the thesis into research thesis or consolidation thesis , given the attitude demonstrated and the related interest and emerging time requirements.

The “with honours” qualification only if the average, before rounding, is  $\geq 111$  points.

**LEZIONE ZERO**

---

# INTERNATIONAL MOBILITY

---



# **INTERNATIONAL MOBILITY**

**LEZIONE ZERO**

---

# COMMUNICATION AND TOOLS

---

## COMMUNICATION AND TOOLS

- The Politecnico site [www.polimi.it](http://www.polimi.it) and, in particular, the section dedicated to students ([www.polimi.it/studenti](http://www.polimi.it/studenti)) for all the information on the university and your career.
- The school site [www.design.polimi.it](http://www.design.polimi.it) for more specific information about your career (admissions, study plans, degrees).
- Online services [www.polimi.it/servizionline](http://www.polimi.it/servizionline) your computer interface to manage your university career.
- APP DISCOVER POLIMI: the app dedicated to freshman to help understand all the services
- APP POLIMI: the app dedicated to all students to consult the class schedule, manage the study plan, book appointments in the secretary.
- The Newsletter Politamtam <http://www.politamtam.polimi.it/> to learn about events and activities organized by student associations and opportunities for students.
- Institutional Social Channels: [www.facebook.com/polimi](http://www.facebook.com/polimi)  
[www.youtube.com/polimi](http://www.youtube.com/polimi) [www.instagram.com/polimi](http://www.instagram.com/polimi) [www.twitter.com/polimi](http://www.twitter.com/polimi)  
[www.linkedin.com/school/polimi](http://www.linkedin.com/school/polimi) [www.polimi.it/itunes](http://www.polimi.it/itunes)

## COMMUNICATION AND TOOLS

Study courses websites

**Product design**

**[www.productdesign.polimi.it](http://www.productdesign.polimi.it)**

**Fashion design**

**[www.moda.polimi.it](http://www.moda.polimi.it)**

**Design & Engineering**

**[www.design-engineering.polimi.it](http://www.design-engineering.polimi.it)**

**Product Service System Design**

**[www.pssd.polimi.it](http://www.pssd.polimi.it)**

**Interior design**

**[www.interiordesign.polimi.it](http://www.interiordesign.polimi.it) (under construction)**

**LEZIONE ZERO**

---

# SERVICES AND OPPORTUNITIES

---

## SERVICES AND OPPORTUNITIES

### Libraries

Within the Politecnico campuses there are numerous libraries:

4 in Milan + 1 materioteca

5 in the other campuses

**Career Service** the service to prepare for the job market and finding first jobs

**POLIHUB** [www.polihub.it](http://www.polihub.it) the startup District & Incubator to give value to student ideas

**Moocs** [www.pok.polimi.it](http://www.pok.polimi.it) the portal of Politecnico free online courses

**Studiare all'estero** [www.polimi.it/servizi-e-opportunita/studiare-allestero/](http://www.polimi.it/servizi-e-opportunita/studiare-allestero/) exchange projects, double degree opportunities, short term mobility

**Beep** <https://beep.metid.polimi.it/> the application to support teaching

**For more information:** <https://www.polimi.it/servizi-e-opportunita/>

**LEZIONE ZERO**

---

# CONTACTS

---

## CONTACTS

### Information

[www.poliorientami.polimi.it](http://www.poliorientami.polimi.it)

**Student Office (registration, fees, administrative procedures)**

[www.polimi.it/studenti/a-chi-rivolgersi/segreteria-studenti](http://www.polimi.it/studenti/a-chi-rivolgersi/segreteria-studenti)

**Online Chat – Contact the Student Office**

[www.polimi.it/studenti/a-chi-rivolgersi/segreteria-studenti](http://www.polimi.it/studenti/a-chi-rivolgersi/segreteria-studenti)

### Address book

<http://www.polimi.it/contattaci/rubrica/>

### Design student career / orientation / internships

Student Information counter and online information counter, study manifesto, student careers, study plans, computerized teaching support, exam enrolments management, teaching support, undergraduate transfers from within and outside the university, curriculum counseling.

Practical placements and internships: [rap-scdesign@polimi.it](mailto:rap-scdesign@polimi.it) (Didactic internships, company placements, tutoring, labor market monitoring)

Building B1, via Candiani 72

**Student Information Counter, opening hours: Tue/Thu/Fri 09:30-12:30**

**Student Information Counter for appointment, opening hours: Wen 09:30-13:30, 13:30-15:30 / Thu 09:30-12:30**

For booking an appointment <http://www.design.polimi.it/sportello-su-appuntamento>



**LEZIONE ZERO**

---

# POST LAUREA: MASTER AND PHD

---

## POST LAUREA: MASTER AND PHD

The Ph.D program consists of the highest level of education in university studies. Its objective is to prepare researchers who have the skills and the aptitude to carry out highly qualified research activities in manufacturing and service companies, public bodies, and universities. The Politecnico di Milano offers Ph.D courses covering a wide range of thematic and disciplinary areas of engineering, architecture, and design.

For more information:

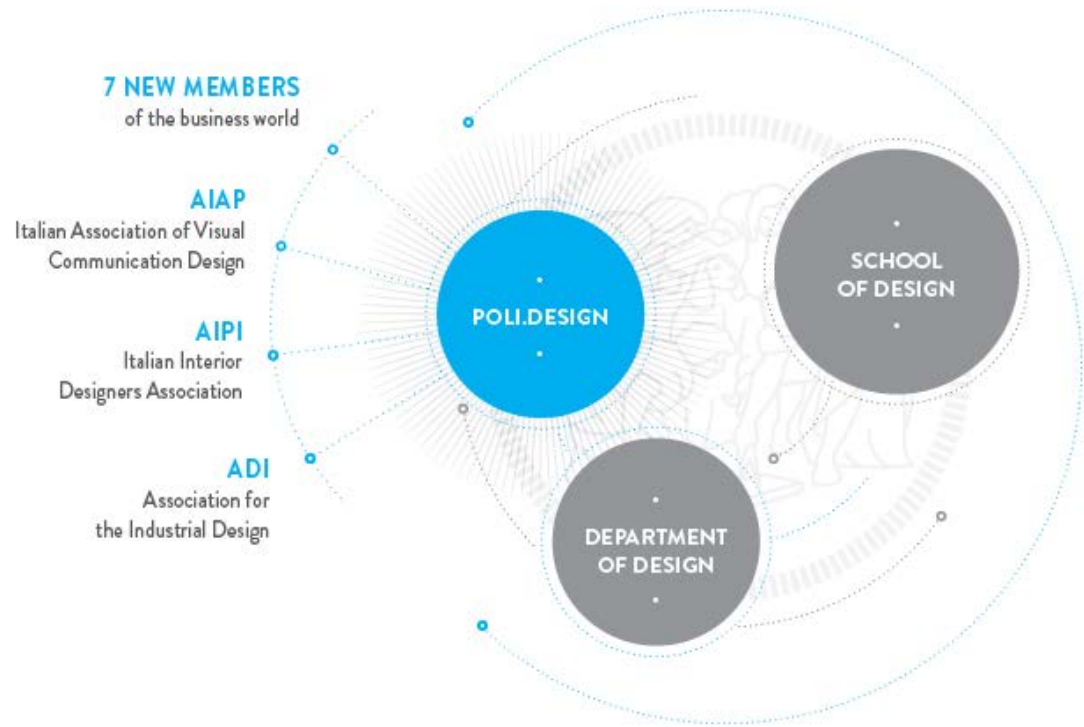
<https://www.polimi.it/corsi/corsididottorato/>

## POLI.DESIGN : SPECIALIZING MASTERS AND HIGH EDUCATION COURSES

**POLI.design** is founded by Politecnico di Milano working in the field of design, acting as a link between universities, companies, organizations, institutions and professional world.

POLI.design organizes training program for young graduates and professionals, as well as training for companies with a specific focus on innovation. With an international perspective it establishes partnerships with universities, schools, institutions, and companies.

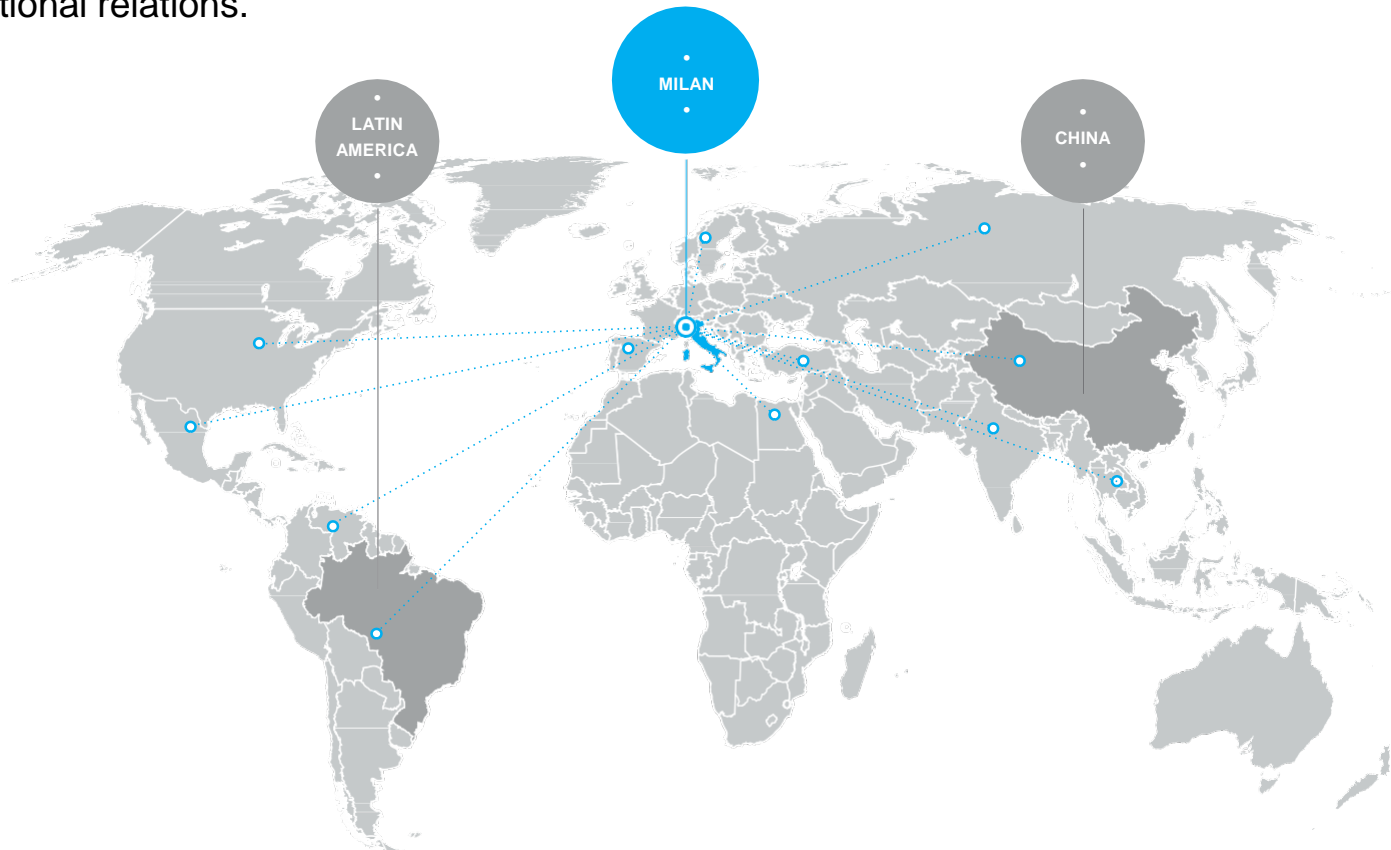
For more information:  
[www.polidesign.net](http://www.polidesign.net)



## POLI.DESIGN INTERNATIONAL NETWORK

**POLI.design operates into an international network composed almost 90 countries** that is continuously growing thanks to the wide-ranging experiences and collaborations in an increasingly interconnected and global dimension.

Our objective is to promote and spread the design culture through enhancing and intensifying our international relations.

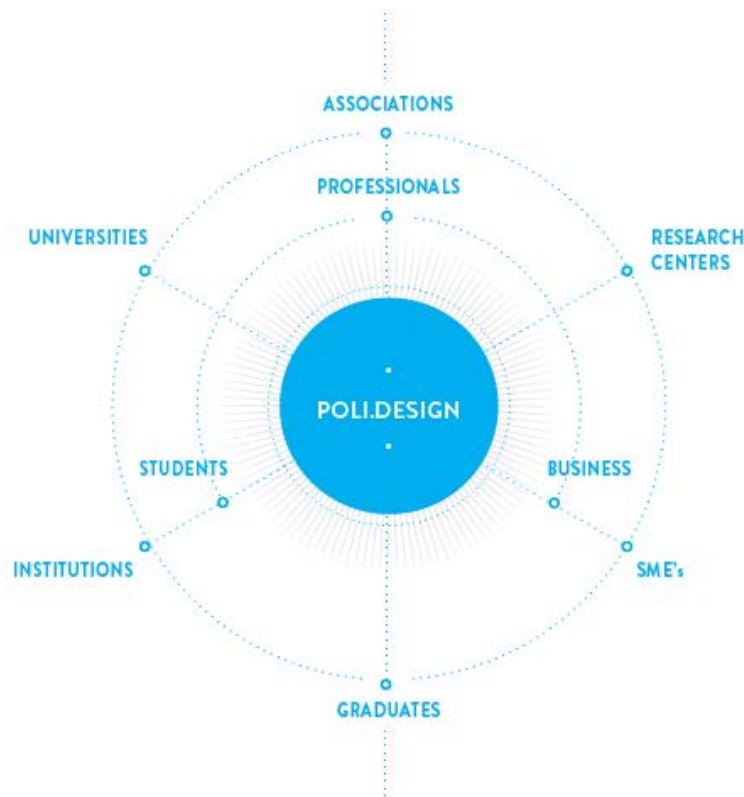


## POLI.DESIGN: A BRIDGE BETWEEN EDUCATION AND PROFESSION

**POLI.design** operates into an international network that is continuously growing thanks to the wide-ranging experiences and collaborations in an increasingly interconnected and global dimension. Our objective is to promote and spread the design culture through enhancing and intensifying our international relations.

### 50% EDUCATION

- Specializing masters in Italy and abroad
- Higher education courses
- Summer courses
- Study tours
- Scholarships



### 50% PROFESSION

- Workshops
- Internships
- Professional training
- Competitions
- Coaching

## POLI.DESIGN: EDUCATIONAL ACTIVITIES

**Specializing Masters** at Politecnico di Milano are aimed at training either highly “specialized” professionals figures, and professionals figures characterized by a prevailing “transversality” application of acquired skills. In both cases, the training process is characterized by a pronounced wideness of disciplinary contributions.

### SPECIALIZING MASTERS

12-24

months

#### WHERE

- in Italy
- in foreign country

#### FREQUENCY

- full time / part time
- 3 - 5 days a week

1  
2

24

### HIGHER EDUCATION COURSES

12-24

#### WHERE

- in Italy
- in foreign country

#### FREQUENCY

- full time / part time
- 1 - 5 days a week

1  
2

24

2-8

months

2

8

1-6

weeks

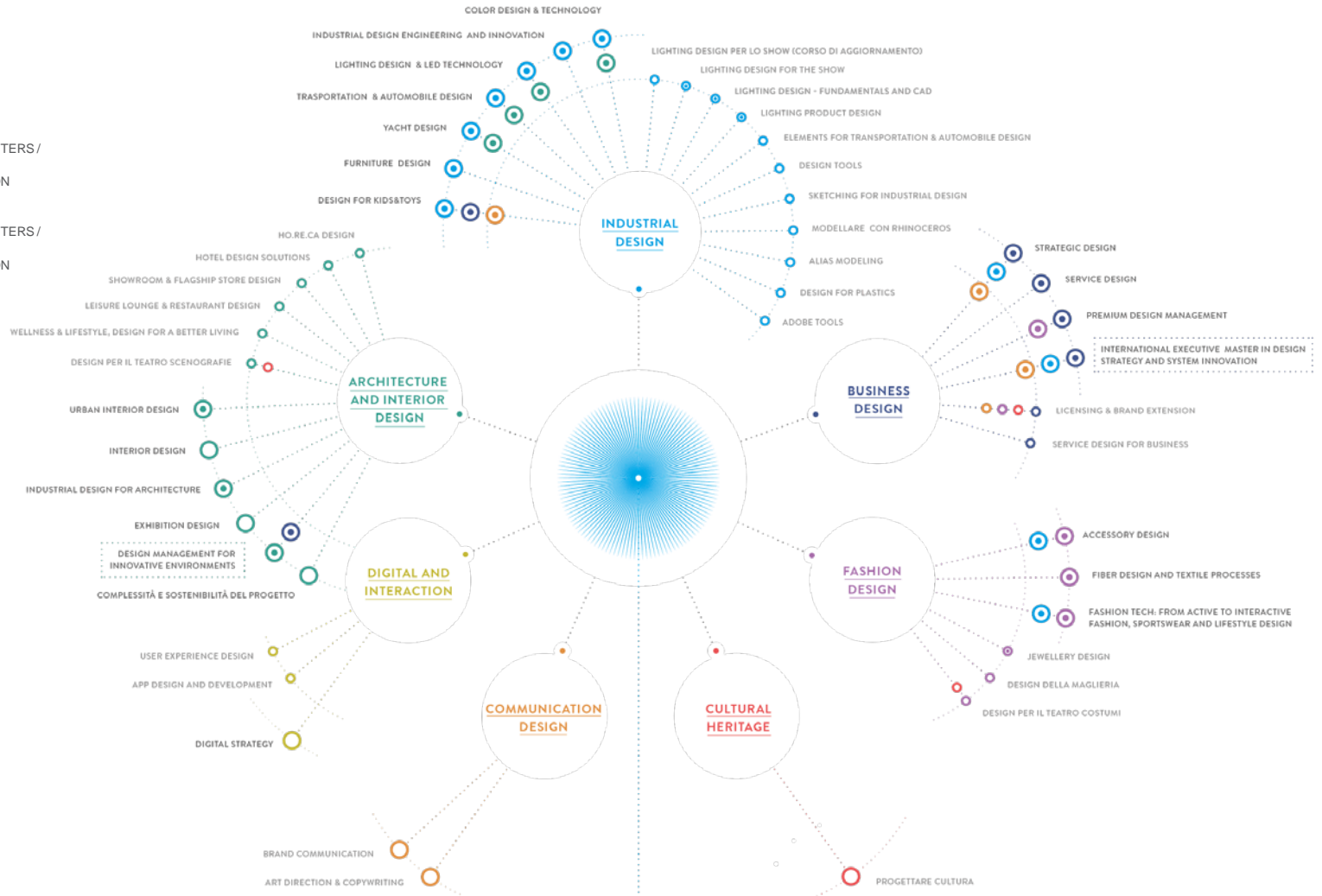
1 6

1 day

## EDUCATIONAL ACTIVITIES

### LEGEND

- SPECIALIZING MASTERS / ITA
- ◐ HIGHER EDUCATION COURSES / ITA
- SPECIALIZING MASTERS / ENG
- ◐ HIGHER EDUCATION COURSES / ENG
- ◌ HELD IN CHINA



## EDUCATIONAL ACTIVITIES

### SPECIALIZING MASTERS

1. DESIGN FOR KIDS&TOYS
2. FURNITURE DESIGN
3. YACHT DESIGN
4. TRASPORTATION & AUTOMOBILE DESIGN
5. LIGHTING DESIGN & LED TECHNOLOGY
6. INDUSTRIAL DESIGN ENGINEERING AND INNOVATION
7. COLOR DESIGN & TECHNOLOGY
8. STRATEGIC DESIGN
9. SERVICE DESIGN
10. PREMIUM DESIGN MANAGEMENT
11. INTERNATIONAL EXECUTIVE MASTER IN DESIGN STRATEGY AND SYSTEM INNOVATION
12. ACCESSORY DESIGN
13. FIBER DESIGN AND TEXTILE PROCESSES
14. FASHION TECH: FROM ACTIVE TO INTERACTIVE FASHION, SPORTSWEAR AND LIFESTYLE DESIGN
15. PLANNING CULTURE
16. ART DIRECTION & COPYWRITING
17. BRAND COMMUNICATION
18. DIGITAL STRATEGY
19. COMPLEXITY AND SUSTAINABILITY IN THE PROJECT
20. DESIGN MANAGEMENT FOR INNOVATIVE ENVIRONMENTS
21. EXHIBITION DESIGN
22. INDUSTRIAL DESIGN FOR ARCHITECTURE
23. INTERIOR DESIGN
24. URBAN INTERIOR DESIGN



## EDUCATIONAL ACTIVITIES

### HIGHER EDUCATION COURSES

25. LIGHTING DESIGN PER LO SHOW CORSO DI AGGIORNAMENTO
26. LIGHTING DESIGN FOR THE SHOW
27. LIGHTING DESIGN FUNDAMENTALS AND CAD
28. LIGHTING PRODUCT DESIGN
29. ELEMENTS FOR TRANSPORTATION & AUTOMOBILE DESIGN
30. DESIGN TOOLS
31. SKETCHING FOR INDUSTRIAL DESIGN
32. RHINOCEROS 3D MODELING
33. ALIAS MODELING
34. DESIGN FOR PLASTICS
35. ADOBE TOOLS
36. LICENSING & BRAND EXTENSION
37. SERVICE DESIGN FOR BUSINESS
38. JEWELLERY DESIGN
39. KNIT DESIGN
40. THEATRE DESIGN - COSTUMES
41. APP DESIGN AND DEVELOPMENT
42. USER EXPERIENCE DESIGN
43. THEATRE DESIGN - SETS
44. WELLNESS & LIFESTYLE, DESIGN FOR A BETTER LIVING
45. LEISURE LOUNGE & RESTAURANT DESIGN
46. SHOWROOM & FLAGSHIP STORE DESIGN
47. HOTEL DESIGN SOLUTIONS
48. HO.RE.CA DESIGN

**LEZIONE ZERO**

---

CAREER SERVICE

---

ERASMUS+ FOR  
TRAINEESHIPS

---

**LEZIONE ZERO**

---

# REFERENCE LEGISLATION

---

## REFERENCE LEGISLATION

1. Educational regulations available on the School [www.design.polimi.it](http://www.design.polimi.it) and University websites (<https://www.polimi.it/corsi/>), which also defines the rules for admission to Laurea Magistrale Courses
2. Charter for Rights and Duties of Students ([http://www.normativa.polimi.it/?id\\_sottoc=66](http://www.normativa.polimi.it/?id_sottoc=66))
3. School Regulations <http://www.auic.polimi.it/en/school/school-documents-and-regulations/>
4. Administrative deadlines: <https://www.polimi.it/studenti-iscritti/calendario-e-scadenze/scadenze/>

# LEZIONE ZERO