



POLITECNICO
MILANO 1863

SCUOLA DEL DESIGN

ELECTIVE COURSES GUIDE

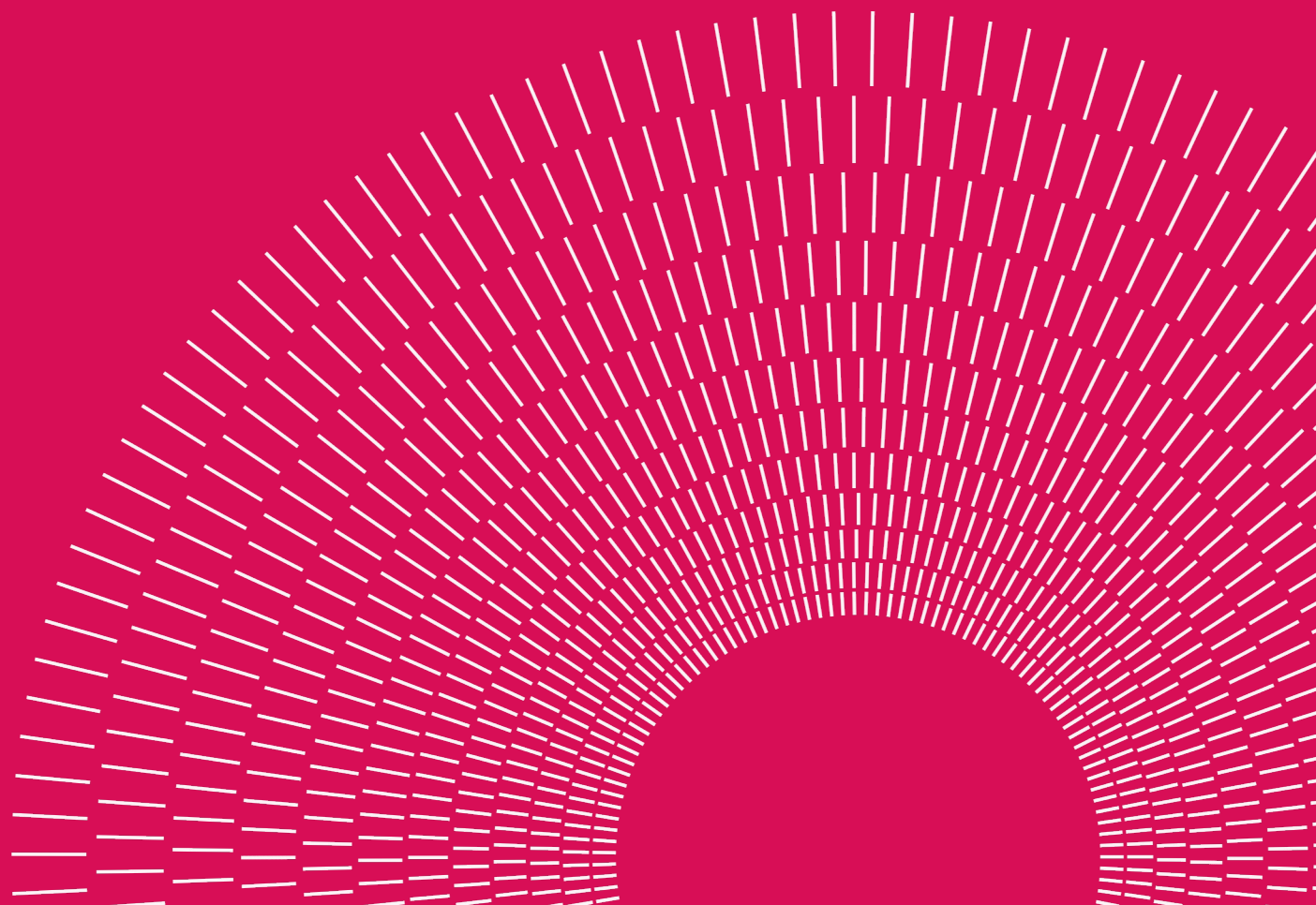
Masters degree
A.A. 2023-2024

Design della Comunicazione



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INTRODUCTION

In the Master's degree programme, you can customise your study plan. You can indicate your preferences for the Final Synthesis Studio (if more than one section is planned and for the the elective courses.

The elective courses are part of the mandatory teaching programme, and are included in the study plan in order to achieve the CFUs required to graduate. With the elective courses, you can personalise your pathway and explore topics of interest to you in greater depth.

Free-choice courses are offered in the 1st and/or 2nd year for all Master's degree courses. When submitting your study plan, you will have to indicate, in order of preference, 5 courses.

Following your allocation, the School sets aside a period of one week in which you can request a change to the course of your choice in which you have been allocated: to do this, you must send a mail under "optional courses - workshops".

The announcement of available places for change requests is published on the Scuola del Design website once the allocation process has been completed.

WATCH THE VIDEO: «CHOOSE YOUR ELECTIVE COURSES»

INTRODUCTION

How many to chose?

One in the 1st year and 1 in the 2nd year for Integrated Product (IPD), Communication Design (COM). Design for the Fashion System (MOD), Design & Engineering (D&E).

Two in the 2nd year for Interior and Spatial Design (INT), Product Service System Design (PSSD), Digital and Interaction Design (DID).

How to chose?

Before choosing, check: syllabuses and pre-requisites for each course, presentation videos or detailed programs published on the Manifesti on line page.

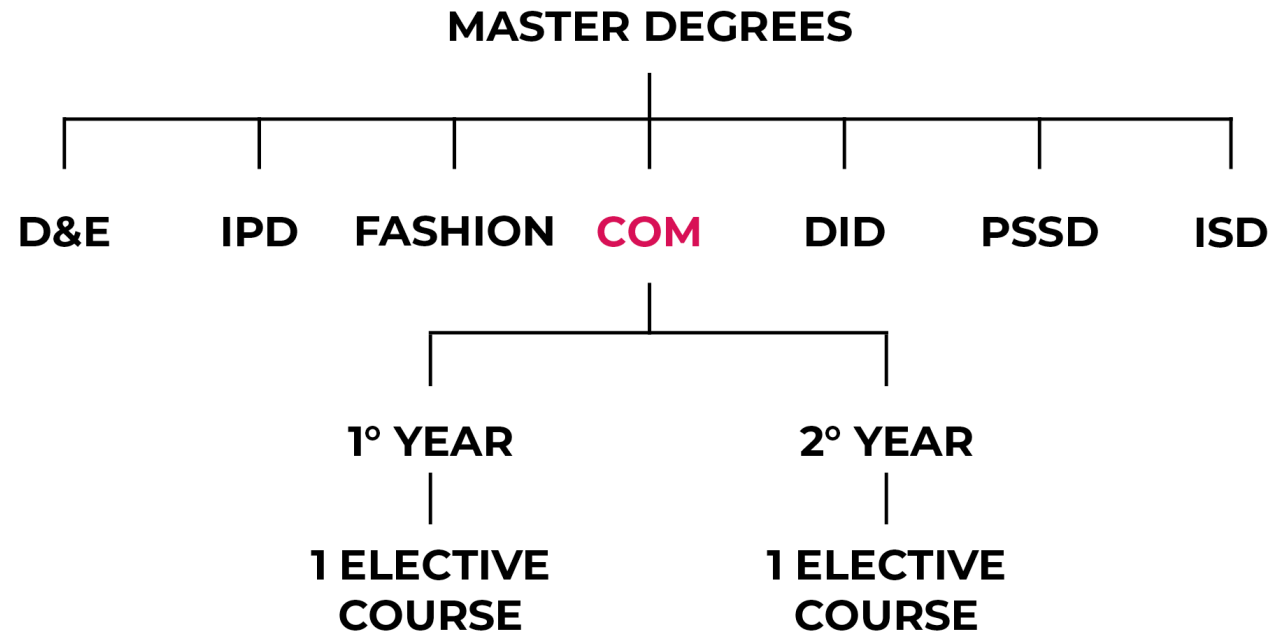
Check the details for each course: semester in which it is offered, language, timetable and available places.

Following your allocation, the School sets aside a period of one week in which you can request a change to the course of your choice in which you have been allocated: to do this, you must **send a mail** under "optional courses - workshops".

The announcement of available places for change requests is published on the Scuola del Design website once the allocation process has been completed.

WATCH THE VIDEO: «CHOSE YOUR ELECTIVE COURSES»

ELECTIVES SCHEME



LIST ELECTIVE COURSES

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	COURSE NAME	ITA/ENG	CAMPUS	SEMESTER
OFFERED BY SCHOOL OF DESIGN	AI-POWERED DESIGN	ENG	BV	2
	ART DIRECTION E COPYWRITING: LIBERTÀ, PROGETTAZIONE, COMUNICAZIONE	ITA	BV	2
	ARTE CONTEMPORANEA E SPAZI	ITA	BV	2
	ADVANCED RESEARCH WRITING	ENG	BV	1
	ARTE E DESIGN DELLA LUCE	ITA	BV	1
	COMPUTATIONAL VISUAL DESIGN	ENG	BV	2
	COMPUTER GRAPHICS	ENG	MI	2
	DESIGN AND ROBOTICS*	ENG	BV	2
	DESIGN DELLA COMUNICAZIONE E CULTURE DI GENERE *	ITA	BV	2
	DESIGN FOR DIGITAL TRANSFORMATION *	ENG	BV	2
	DESIGN FOR INCLUSION *	ENG	BV	1
	DESIGN PER LA VALORIZZAZIONE DEI BENI CULTURALI	ITA	BV	1
	DESIGN PHILOSOPHY	ENG	BV	2
	DESIGN RESEARCH PLANNING	ENG	BV	2

* Teaching also present in Table B - Ambassador Path

	COURSE NAME	ITA/ENG	CAMPUS	SEMESTER
OFFERED BY SCHOOL OF DESIGN	<u>DESIGNING AND TESTING FOR INCLUSIVITY*</u>	ENG	BV	2
	<u>DIGITAL DESIGN PLAYGROUND*</u>	ITA	BV	1
	<u>DIGITAL INNOVATION FOR CUSTOMER EXPERIENCE DESIGN</u>	ENG	BV	1
	<u>DIGITAL STRATEGY</u>	ITA	BV	2
	<u>DIGITAL TECHNOLOGIES AND SUSTAINABLE DEVELOPMENT*</u>	ENG	BV	1
	<u>DIRITTO D'AUTORE E DIGITAL COPYRIGHT</u>	ITA	BV	1
	<u>EFFECTIVE RELATIONSHIPS II - IMPROVE YOUR NTS (NON-TECHNICAL-SKILLS)</u>	ENG	BV	2
	<u>ERGONOMICS APPLIED TO THE DESIGN OF USABLE WEB PAGES AND APPS</u>	ENG	BV	1
	<u>EVENT DESIGN</u>	ITA	BV	2
	<u>HYPERMEDIA APPLICATIONS (WEB AND MULTIMEDIA)</u>	ENG	MI	2
	<u>ITALIAN DESIGN WAY: AN INTRODUCTION</u>	ENG	BV	2
	<u>LICENSING E BRAND EXTENSION</u>	ITA	BV	2
	<u>LIFE STYLE AND FASHION</u>	ENG	BV	1
	<u>METODI DI RAPPRESENTAZIONE PARAMETRICA</u>	ITA	BV	1

* Teaching also present in Table B - Ambassador Path

	COURSE NAME	ITA/ENG	CAMPUS	SEMESTER
OFFERED BY SCHOOL OF DESIGN	METODI DI RICERCA SOCIALE PER IL DESIGN	ITA	BV	2
	NANOTECNOLOGIE E MATERIALI FUNZIONALI PER IL DESIGN	ITA	BV	2
	REVERSE MODELING	ENG	BV	2
	SHAPES AND ALGORITHMS: COMPUTATIONAL TOOLS FOR GENERATIVE DESIGN	ENG	BV	2
	SUSTAINABILITY STRATEGIES AND DESIGN	ENG	BV	2
	TEMPORARY AND INCLUSIVE URBAN SOLUTIONS*	ENG	BV	2
	TEMPORARY EXHIBITION DESIGN	ENG	BV	2
	TESTO FILMICO E MONDI NARRATIVI	ITA	BV	1
	THE CITY OF CARE	ENG	BV	2
	TREND FORECASTING AND STRATEGIC INNOVATION	ENG	BV	1
	VIRTUAL AND PHYSICAL PROTOTYPING	ENG	BV	2
	ERASMUS EXPERIENCE	--	--	2

If you will be participating in an international mobility program and if you include elective courses in your learning agreement, please remember to select "Erasmus Experience" as your first option.

* Teaching also present in Table B - Ambassador Path

	COURSE NAME	ITA/ENG	CAMPUS	SEMESTER
OFFERED BY OTHER SCHOOLS	<u>APPLIED STATISTICS</u>	ENG	BV	1
	<u>COMPUTER GRAPHICS</u>	ENG	MI	2
	<u>HYPERMEDIA APPLICATIONS (WEB AND MULTIMEDIA)</u>	ENG	MI	2
	<u>QUALITY MANAGEMENT</u>	ENG	BV	1
	<u>SOCIOLOGY OF CONTEMPORARY CITIES</u>	ENG	MI	1
	<u>VIDEOGAMES DESIGN AND PROGRAMMING</u>	ENG	MI	1

	NAME	SEMESTER	ITA/ENG	DETAILS
OFFERED BY OTHER SCHOOLS Reserved only to Ambassador Path	<u>ADVANCED USER INTERFACES</u>	ENG	MI	1
	<u>DATA MANAGEMENT FOR THE WEB</u>	ENG	MI	1
	<u>DIGITAL BUSINESS</u>	ENG	BV	2
	<u>DIGITAL TECHNOLOGY</u>	ENG	BV	2
	<u>IC URBAN ETHNOGRAPHY</u>	ENG	MI	1
	<u>INCLUSIVE DIGITAL TECHNOLOGIES</u>	ENG	MI	2
	<u>INNOVATION IN HEALTH AND SOCIAL CARE</u>	ENG	BV	1
	<u>MULTIDISCIPLINARY PROJECT</u>	ENG	MI	2
	<u>PENSIERO CREATIVO</u>	ITA	MI	2
	<u>PROJECT MANAGEMENT: PRINCIPLES & TOOLS</u>	ENG	MI	1
	<u>SOCIOLOGY OF THE CITY</u>	ENG	MI	1



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